AMENDMENTS TO THE CLAIMS

The following listing of claims will replace all prior versions and listings of claims in the application.

LISTING OF CLAIMS

1. (Currently Amended) A method for the production of print products by combining various immediately successive processing methods, the method comprising the steps of:

coating the print products to be produced with a film at predetermined positions in one method step comprising:

partially coating less than an entirety of a base material said print products with [[a]] thin an adhesive at predetermined positions of the base material corresponding to intended locations of the print products layer;

providing a transfer film <u>including</u> having at least three layers, namely, a carrier foil <u>layer</u>, a parting layer, and a transfer layer;

removing said transfer layer from said carrier foil and transferring less than an entirety of the transfer layer to the base material it at least partially to said print products with a transfer or printing unit exclusively at the predetermined positions of the base layer by adhering the transfer layer to the adhesive, wherein said transfer layer adheres to the print products; and

providing an embossing <u>at the predetermined positions of the base</u>

<u>material and/or a structure according to an embossing and/or a structure processing</u>

<u>method in a further method step;</u>

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material one of before or after coating the base material with an adhesive; and
actively drying with a drying device one of the adhesive or the color
printing the print products to be produced one of after the color printing and before the
coating or after the coating and before the color printing;

wherein the print products to be produced successively undergo the steps of the method in one continuous sequence without intermediate storage; and wherein the order and frequency of the steps of the method are configured

to be varied arbitrarily

wherein at each predetermined position on the substrate the transferred portion of the transfer layer, the color printing, and the embossing overlap and are positioned in stacked vertical alignment with respect to the base material.

- 2. (Currently Amended) The method according to claim 1, wherein the prior to the embossing and the color printing, the transfer layer is adhered to the base material with the adhesive and the adhesive is dried print products to be produced are first coated with a film and then provided with a structure and/or stamped.
- 3. (Currently Amended) The method according to claim 1, wherein the after the embossing and color printing, the color printing is dried and the transfer layer is transferred to the base material with the adhesive print products to be produced are first provided with a structure and/or stamped and are then coated with a film.

- 4. (Cancelled)
- 5. (Currently Amended) The method according to claim 1, wherein the color printing is provided one of before or after the embossing the print products to be produced can be color printed before or after being coated with a film or before or after being stamped.
 - 6. (Cancelled)
- 7. (Currently Amended) The method according to claim 1, wherein [[a]] the transfer film that has been supplied for the film printing method is stretched in the direction of width.
 - 8. (Cancelled)
- 9. (Currently Amended) The method according to claim 1, <u>further</u> comprising pressing the transfer layer onto the base material using a pressing unit wherein the print products to be produced are submitted to a pressing operation in another step of the method after the film coating.

10. - 17. (Cancelled)

18. (Currently Amended) A method for producing a print product, said method comprising:

conveying a base layer successively and continuously through a plurality of processing steps in which:

a.) a base layer is coated coating a base layer with an adhesive layer exclusively at predetermined positions of the base layer corresponding to desired locations of the print products in a first stage;

b.) a transfer film is provided having providing a transfer film including at least a carrier foil layer, a parting layer, and a transfer layer;

transferring portions of the transfer layer, wherein the transfer layer are separated from the film and adhered to said base layer with a transfer or printing unit exclusively at the predetermined positions including the adhesive in a second stage;

e.) embossing the base layer at the predetermined positions of the base layer one of before or after coating the base layer with the adhesive layer said base layer is stamped and/or embossed in a third stage before or after said step b.);

d.) printing the base layer is printed with a print at the predetermined positions of the base layer one of before or after coating the base layer with the adhesive layer in a fourth stage; and

e.) the base layer is actively drying one of the adhesive or the print dried in a drying unit including one of ventilator blowing or infrared radiation in a fifth stage located downstream of the stages performing steps a.) or d.); and

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wherein the steps a-e are method is performed successively and continuously without intermediate storage; and

wherein at each predetermined position the adhesive, the transfer layer, the print, and the embossing are in overlapping, vertical alignment with respect to the base layer.

19. (Currently Amended) A combined in-line printing apparatus comprising:
a gluing unit configured to selectively apply an adhesive to a plurality of
predetermined positions of a base printing material fed through said printing apparatus,
each one of the predetermined positions corresponding to a desired location of a print
product on the base printing material;

a structure and/or stamping device <u>configured</u> to form a pattern in said base material <u>exclusively at each of the predetermined positions</u>, the pattern including at least one of elevations or indentations;

a film transfer device <u>configured</u> to transfer a transfer layer of a transfer film to said base material <u>exclusively at the predetermined positions to which the adhesive has been previously applied</u>, said transfer film having at least a carrier foil layer, a parting layer, and said transfer layer; and

a printing device <u>configured</u> to print a material [[on]] <u>exclusively at the predetermined positions of</u> said base material[[,]];

a drying unit <u>configured</u> to actively dry said adhesive[[,]]; and
a pressing unit having a plurality of calenders <u>configured</u> to compress said
base layer and said transfer layer;

wherein said base layer interacts with said gluing unit, said structure and/or stamping device, and said film transfer device, and said printing device in succession without intermediate storage to provide the adhesive, the transfer film, the pattern, and the print material in overlapping vertical alignment on the base printing material at each of the predetermined portions.

- 20. (Currently Amended) The combined in-line printing apparatus of claim 19 wherein said base layer interacts with said film transfer device before said structure and/or stamping device.
 - 21. (Cancelled)
- 22. (Currently Amended) The combined in-line printing apparatus of claim 19, wherein said drying unit is downstream between said gluing unit and or said printing device.
- 23. (Previously Presented) The method of claim 1, wherein actively drying with the drying device completely dries the adhesive layer.
- 24. (Previously Presented) The method of claim 1, wherein the drying step includes drying with at least one of infrared radiation and ventilator blowing.

- 25. (Previously Presented) The method of claim 1, wherein the drying device includes a first part on a first side of the print products and a second part on a second side of the print products that is opposite to the first side.
 - 26. (Cancelled)
- 27. (Previously Presented) The method of claim 19, wherein the drying unit includes one of ventilator blowing or infrared radiation.
- 28. (New) The combined in-line printing apparatus of claim 22, wherein the drying unit is one of upstream or downstream from the gluing unit.
- 29. (New) The method of claim 1, wherein at each predetermined position on the substrate the transferred portion of the transfer layer, the color printing, and the embossing are provided with the same design pattern.
- 30. (New) The method of claim 18, wherein at each predetermined position the transfer layer, the print, and the embossing have the same design pattern.
- 31. (New) The combined in-line printing apparatus of claim 19, wherein the transfer film, the pattern formed by the stamping device, and the print material each include the same design pattern.